

Dear [REDACTED],

As discussed today and following the email exchange between you and my colleague [REDACTED] (see below) - I hereby provide you with more information regarding our meeting (possibly taking place in the week of 23-27 May or 30 May – 3 June).

As a world leading producer of electronic nicotine delivery systems (ENDS), Fontem Ventures is presently engaging with several Dutch stakeholders in The Hague, including Members of the Tweede Kamer, to discuss the developments regarding the WHO FCTC and the implementation of the Tobacco Products Directive.

Our meeting would focus on the following key points – regarding each of which we would like to share our views and we have several questions:

1. WHO FCTC (and the role the Netherlands will play with regards to the development of an EU position) – see position paper attached:
 - Overall WHO position
 - Electronic vaping products (EVPs) and their role in tobacco harm reduction
 - Positions of international health experts / implicit health claims of medically licensed EVPs
 - Focus on quality and safety standards vs prohibition
 - Why EVPs are not acting as a gateway to tobacco
 - Innovation and acceptability of EVPs
2. Implementation of the Tobacco Products Directive:
 - Distinguishing between vaping products and conventional tobacco
 - Restricting access to under-18s
 - Vaping in public places
 - The facts about ‘gateway’ and ‘renormalisation’

We are looking forward to meeting with you.

In the meantime, please let me know if you have any questions.

Best regards,

[REDACTED]



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