

Draft Agenda (TBD) - JTI Anti-Illicit Trade awareness training

- JTI Anti-Illicit Trade Operations (AITO) programs and the global/European trends of illegal tobacco trade
- How JTI secures its supply chain
- JTI's Anti-Illicit Trade Operations in The Netherlands
- The illegal tobacco trade in The Netherlands
- New threat: Counterfeit production

Coffee break

In depth focus on:

- JTI port watch programs and shipping routes used by OCGs for the illegal trade of tobacco products
- JTI air couriers program (Project LOOP) and overview on this phenomenon at European and global level

- Combating emerging trends (use of technology)
 - Project Green: A satellite approach to tackle illegal tobacco crops
 - Project Talon: combating illegal sale of tobacco on the internet

- JTI's commitment: Information sharing and cooperation